



General Contest Rules 2007-2008

Sponsor Requirements

1. A professional employee from RISD must sponsor each entry
2. It is the sponsor's responsibility to verify that students have followed all copyright laws
3. It is the sponsor's responsibility to ensure that the student's entry is properly submitted

Contest Participation

1. An individual or team of up to five (5) student members may submit entries
2. See the following grid for grade level participation and categories

Categories	K-2	3-5	6-8	9-12
Animation	✓*	✓	✓	✓
Desktop Publishing: One page	✓	✓	✓	✓
Desktop Publishing: Multi page	✓	✓	✓	✓
Digital Audio		✓*	✓	✓
Digital Video: maximum 90 seconds		✓*	✓	✓
Digital Video: 90 seconds – 3 minutes		✓*	✓	✓
Multimedia: Linear	✓	✓	✓	✓
Multimedia: Non-Linear	✓	✓	✓	✓
Web Design				✓

* these categories are not part of TCEA contest in Austin

For a complete listing for all Digital Media Fair materials, such as the entry form and category criteria, go to

<http://www.rockwallits.com/DMF/DMF.htm>

Checklist of Forms to Submit for Entry Consideration

1. One entry form and copyright certification form per project
2. One Parent Permission form for each student
3. Printed document for Desktop Publishing entries
4. Hard copy of script or storyboard must be submitted for Animation category
5. Billboard must be included as part of the project in the Animation category
6. Bibliographic information included in or with the project

Copyright Requirements

1. Entries must adhere to all applicable copyright laws.
2. Fair use guidelines must be followed. Section 107 of the 1976 Copyright Act (<http://www.copyright.gov/title17/92chap1.html#107>) establishes limitations on the exclusive rights of copyright holders, termed “Fair Use.” These factors to be considered when determining fair use are:
 - a. the purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes
 - b. the nature of the copyrighted work
 - c. the amount and substantiality of the portion used in relation to the copyrighted work as a whole
 - d. the effect of the use upon the potential market for or value of the copyrighted work
3. With today's legal system and laws governing copyright there are no “bright line rules” that can be quoted for copyright violations. Some examples of CLEAR copyright violations would include:
 - a. A student uses a MP3 audio file of a song he downloaded at home using KaZaa (a peer-to-peer file sharing client) and includes it as background music in his school group’s video project
 - b. A student uses the Disney logo of Mickey Mouse and alters it slightly for their multimedia project’s introductory page, using part of the school mascot as well as the Disney logo in a combined, new image collage
 - c. Students use video footage of other students in class and at their homes, but fail to obtain signed permission slips from the participating students and their parents to use the video clips in a school project submitted for state competition and possible publication online
 - d. Students use several video clips from commercial DVDs owned by students and rented from a local video store in their cooperative video project
4. All copyrighted works used in projects must include documented permission from the copyright owner. Examples of documented permission include:
 - a. Signed letters
 - b. E-mails
 - c. Copies of web sites and/or other publications giving a blanket waiver to use the copyrighted material
5. For additional copyright information, please see this article by Wesley Fryer (http://www.wtvi.com/teks/02_03_articles/copyright.html)

Example Citation of Grades K-4 in RISD

Title	Publisher	Access Date
National Poetry Month.	Pearson Education, Inc.	April 20, 2005.
< http://www.factmonster.com/spot/pmonth1.html >		
Web Address		

Example Citations of Grades 5-12 in RISD

MLA Style		
Title	Author	Pub. Date
<u>Hercules, Greece's Great Hero.</u>	Ed. Gregory Crane.	Mar. 2000.
	Perseus Project, Classics Department, Tufts University.	27 Nov. 2000 < http://www.persus.tufts.edu/Hecules/ >.
Publisher	Access Date	Web Address

APA Style		
Author	Pub. Date	Title
Crane, G., editor (2000, March).		Hercules, Greece's greatest hero.
	Retrieved November 27, 2000, from Tufts University, Classics Department, Perseus Project Web site:	
	http://www.persus.tufts.edu/Hecules/	
Access Date	Web Address	Publisher

Submission Rules

1. Projects must be started and completed in the current academic year
2. **ALL ENTRIES BECOME PROPERTY OF RISD AND WILL NOT BE RETURNED**
3. All project material and registrations **must be submitted to your campus ITS (or their designated representative) no later than 4:00PM, Monday, January 7**
4. RISD is not responsible for lost or damaged entries
5. All entries must be created using digital technology
6. The entry should include the complete student project, including all files, pages, video clips, links, graphics, images, sound files, etc
7. Student projects may not have been created for commercial purposes
8. Student projects may not disclose full names, phone numbers, or addresses. The project itself **should only include a student's first name and last initial**. However, the entry forms must be labeled to include the entire student name(s).